

# Gifts Anyone Can Make

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Three simple ways an ordinary person can make an extraordinary impact on the future.



## Your Legacy. Our Future.

**What is it about Swarthmore that you appreciate most?** For us, that's an easy question to answer. It's you—our generous alumni and friends who make it possible for us to carry out our mission today and for future generations.

### A legacy gift could be right for you if...

- You want to make a significant gift but don't have significant liquid assets you're willing to part with.
- You wish to create a charitable legacy and make an enduring statement about your priorities.
- You want to say "thank you" in a meaningful way for what Swarthmore has meant to you or to a loved one.
- You like the idea of meeting personal financial goals while being charitable at the same time.
- You believe in the mission of Swarthmore and want to see it continue for generations to come.

### Interested?

Give us a call. We'd love the chance to help you plan your legacy and dream with you about the future. 866-526-4438.



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## Three no-hassle ways to be generous

These are the most popular legacy gifts among Swarthmore alumni and friends. They are simple to arrange, endure far into the future, and in some cases return significant benefits to you and your loved ones.

### 1 Make a simple gift through your will or living trust.

Naming Swarthmore for a specific gift or portion of your estate is a meaningful way to make an enduring statement about what's most important to you. A simple amendment to your will or living trust ensures that your lifetime of giving continues forever.

### 2 Make Swarthmore a beneficiary.

With a simple signature on a change of beneficiary form, you can make a gift to Swarthmore from your retirement account, life insurance policy, bank/brokerage account or donor-advised fund. Retirement plan gifts can save your loved ones up to 60 percent in income and estate taxes.

### 3 Give stock.

When you donate appreciated stocks, bonds or mutual fund shares to Swarthmore, you get a charitable deduction at the full, fair market value of the securities, and you pay no capital gains tax on their appreciation. It's a philanthropic power play we call "buying low and giving high." Sometimes your gift "costs" less than the tax deduction you gain! So you can pocket the savings or pass them along and make an even bigger impact for future generations.

